

CAREER TOOLS

1 Agent Welcome Package

- Business cards
- Name badge
- Announcements
- Free black and white copies
- Free high-resolution color copies
- Online forms & eSignatures access
- Microsoft Office365 Online

2 Agent Branded Website

- Optimized for mobile devices
- Full content control
- Map & advanced search features
- Client login: save favorites & searches
- Customer Relationship Management (CRM)
- Client & listing tracking reports
- Customizable email campaigns
- Newsletter campaigns
- Auto-prospecting

3 In-House Services

- Select Title Group
- USA Mortgage
- HSA Home Warranty Services

4 Automated Reporting Tools

- Seller's Edge Report
- Market Watch Report

5 Success Center

- Education covering all aspects of Real Estate
- Seasoned and new agent programs
- Day, evening and weekend classes
- Classes on using digital tools for business
- Business Planning seminars

6 Just Listed Postcard Program

Free full-color, high-quality postcards sent to the neighboring homes of your listing.

7 Select Leasing & Management

- 10% Referral fee paid for property management referrals
- Keep your client for future business
- Credit reporting and online applications

8 Open House Sign-In App

- Adds open house visitors directly to your website contact list
- Sends a "thanks for visiting the open house" email that includes a link to the listing and other similar listings
- Turns on auto-prospecting to the contact



BERKSHIRE HATHAWAY HomeServices Select Properties

BHHS *select* stl.com

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WE'RE NOT DONE YET, THERE'S MORE!

9 Buyside

Provides local home values/market trends, allowing homeowner adjustment for improvements and buyer matching.

10 Listing Videos

All listings receive listing videos automatically downloaded on YouTube and available for distribution on social media sites and the MLS.

SkySlope

Transaction management software that includes a digital signature feature, transaction tasks, on-the-go access to your files, and 24/7 support.

RealSatisfied

Customer satisfaction platform that automatically surveys your clients, generating client testimonials and a satisfaction rate shown on website and sharable on social media.

Collateral Analytics

Exclusive rights to powerful analytics for tracking home price trends, market stats and forecasting tools, including a value AVM, Automated Valuation Model.

Relocation

Lead generation opportunities and referral fees paid on clients' in-bound or out-bound sales.

Teambuilder

Recruit a friend and earn 1% of their gross commission income, plus hiring and transaction bonuses.

Select Benefits

401K Retirement savings opportunities.

BHHS Resource Center

- Training, Info & Marketing Resources:
- ecards
 - listing presentation
 - flyers
 - social media graphics
 - newsletters
 - training classes
 - brochures
 - and more!